



# Webseiten-Bericht f ü r max.com

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Der Wert ist 59/100



## SEO Inhalte

|    | Seitentitel                                                                                                                    | HBO Max   Stream Series and Movies<br><br>L ä n g e : 34<br><br>Perfekt, Ihr Seitentitel enth ä lt zwischen 10 und 70 Zeichen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------|-------|------------------------------------|------|---------|-------|--------------------------------------------------------------------------------------------------------------------------------|-------------|-----|--------------|-----|-----------|--------------|-------------|---------------------------------------------------------------------------------------------|-----------|---------|-----|------------------------|
|    | Seitenbeschreibung                                                                                                             | Stream must-see series, hit movies, exclusive originals, family favorites, and live sports.<br><br>L ä n g e : 91<br><br>Gro ß artig, Ihre Seitenbeschreibung enth ä lt zwischen 70 und 160 Zeichen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
|  | Suchbegriffe                                                                                                                   | Sehr schlecht. Wir haben keine Meta-Keywords auf Ihrer Seite gefunden. Benutzen Sie <a href="#">diesen kostenlosen Online-Metatag-Generator</a> , um Keywords zu erstellen.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
|  | Og META Eigenschaften                                                                                                          | <div>Gut, Ihre Seite nutzt die Vorteile der OG-Eigenschaften.</div> <table><thead><tr><th>Eigenschaft</th><th>Inhalt</th></tr></thead><tbody><tr><td>title</td><td>HBO Max   Stream Series and Movies</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://beam-images.warnermediacdn.com/2025-07/Screen%20HD%20720x480.jpg?host=wbd-dotcom-drupal-prd-us-east-1.s3.amazonaws.com</td></tr><tr><td>image:width</td><td>540</td></tr><tr><td>image:height</td><td>540</td></tr><tr><td>image:alt</td><td>HBO Max Logo</td></tr><tr><td>description</td><td>Stream must-see series, hit movies, exclusive originals, family favorites, and live sports.</td></tr><tr><td>site_name</td><td>HBO Max</td></tr><tr><td>url</td><td>https://www.hbomax.com</td></tr></tbody></table> | Eigenschaft | Inhalt | title | HBO Max   Stream Series and Movies | type | website | image | https://beam-images.warnermediacdn.com/2025-07/Screen%20HD%20720x480.jpg?host=wbd-dotcom-drupal-prd-us-east-1.s3.amazonaws.com | image:width | 540 | image:height | 540 | image:alt | HBO Max Logo | description | Stream must-see series, hit movies, exclusive originals, family favorites, and live sports. | site_name | HBO Max | url | https://www.hbomax.com |
| Eigenschaft                                                                        | Inhalt                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
| title                                                                              | HBO Max   Stream Series and Movies                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
| type                                                                               | website                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
| image                                                                              | https://beam-images.warnermediacdn.com/2025-07/Screen%20HD%20720x480.jpg?host=wbd-dotcom-drupal-prd-us-east-1.s3.amazonaws.com |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
| image:width                                                                        | 540                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
| image:height                                                                       | 540                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
| image:alt                                                                          | HBO Max Logo                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
| description                                                                        | Stream must-see series, hit movies, exclusive originals, family favorites, and live sports.                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
| site_name                                                                          | HBO Max                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |
| url                                                                                | https://www.hbomax.com                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |             |        |       |                                    |      |         |       |                                                                                                                                |             |     |              |     |           |              |             |                                                                                             |           |         |     |                        |

# SEO Inhalte

|  | Überschriften | H1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | H2 | H3 | H4 | H5 | H6 |
|----------------------------------------------------------------------------------|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|
|                                                                                  |               | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 10 | 12 | 10 | 6  | 44 |
|                                                                                  |               | <ul style="list-style-type: none"><li>• [H1] Must-see series, movies &amp; more.</li><li>• [H2] Find Your Perfect Plan</li><li>• [H2] See What's New</li><li>• [H2] Live Sports</li><li>• [H2] Get the Disney+, Hulu, HBO Max Bundle</li><li>• [H2] Movies</li><li>• [H2] Series</li><li>• [H2] Home Shows</li><li>• [H2] Family Time</li><li>• [H2] Discover The Best In</li><li>• [H2] Still Have Questions?</li><li>• [H3] Choose an HBO Max plan or bundle to start streaming.</li><li>• [H3] With Ads</li><li>• [H3] No Ads</li><li>• [H3] Basic With Ads</li><li>• [H3] Standard</li><li>• [H3] Premium</li><li>• [H3] Live Sports</li><li>• [H3] Disney Plus, Hulu, HBO Max Bundle</li><li>• [H3] Hit</li><li>• [H3] Acclaimed</li><li>• [H3] Favorite</li><li>• [H3] Quality</li><li>• [H4] HBO Max</li><li>• [H4] Disney Plus, Hulu, HBO Max Bundle</li><li>• [H4] \$19.99/month</li><li>• [H4] \$32.99/month</li><li>• [H4] \$10.99/month</li><li>• [H4] Save \$21</li><li>• [H4] \$18.49/month</li><li>• [H4] Save \$36</li><li>• [H4] \$22.99/month</li><li>• [H4] Save \$45</li><li>• [H5] Plans start at \$10.99/month</li><li>• [H5] Plans start at \$19.99/month</li><li>• [H5] Watch with limited ads.</li><li>• [H5] Watch on the go.</li><li>• [H5] Watch on the go and in 4K.</li><li>• [H5] More Info</li><li>• [H6] Save \$14.98/mo</li><li>• [H6] Save \$23.48/mo</li><li>• [H6] \$109.99/year</li><li>• [H6] \$184.99/year</li><li>• [H6] \$229.99/year</li><li>• [H6] IT: Welcome to Derry</li><li>• [H6] The Chair Company</li><li>• [H6] I Love LA</li><li>• [H6] Mad Men</li><li>• [H6] One Battle After Another</li><li>• [H6] Hard Knocks: In Season with the NFC East</li><li>• [H6] NHL</li><li>• [H6] NCAA® March Madness®</li></ul> |    |    |    |    |    |

## SEO Inhalte

|                                                                                    |                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                      | <ul style="list-style-type: none"> <li>• [H6] MLB™</li> <li>• [H6] U.S. Soccer</li> <li>• [H6] NASCAR</li> <li>• [H6] Unrivaed</li> <li>• [H6] Roland-Garros</li> <li>• [H6] College Football</li> <li>• [H6] Cycling</li> <li>• [H6] Weapons</li> <li>• [H6] Materialists</li> <li>• [H6] Superman</li> <li>• [H6] The Substance</li> <li>• [H6] Kingdom of the Planet of the Apes</li> <li>• [H6] Final Destination Bloodlines</li> <li>• [H6] Task</li> <li>• [H6] Peacemaker</li> <li>• [H6] The Last of Us</li> <li>• [H6] Game of Thrones</li> <li>• [H6] House of the Dragon</li> <li>• [H6] The Sopranos</li> <li>• [H6] Celebrity IOU</li> <li>• [H6] Zillow Gone Wild</li> <li>• [H6] Home Town</li> <li>• [H6] Fixer Upper</li> <li>• [H6] My Lottery Dream Home</li> <li>• [H6] Fixer to Fabulous</li> <li>• [H6] Craig of the Creek</li> <li>• [H6] Young Sheldon</li> <li>• [H6] The Nut Job</li> <li>• [H6] Teen Titans Go!</li> <li>• [H6] Adventure Time</li> <li>• [H6] A Minecraft Movie</li> </ul> |
|  | Bilder               | <p>Es konnten 66 Bilder auf dieser Webseite gefunden werden.</p> <p>Gut, die meisten oder alle Ihrer Bilder haben Alt-Attribute.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Text/HTML Verhältnis | <p>Anteil : 0%</p> <p>Das Text-zu-HTML-Verhältnis dieser Seite liegt unter 15 Prozent, was bedeutet, dass Ihre Webseite wahrscheinlich mehr Textinhalt benötigt.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Flash                | <p>Perfekt, auf dieser Seite wurde kein Flash-Inhalt gefunden.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | IFrame               | <p>Großartig, auf dieser Seite wurden keine IFrames gefunden.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

## SEO Links

|                                                                                    |             |                                                                        |
|------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------|
|  | URL Rewrite | <p>Gut. Ihre Links sind suchmaschinenfreundlich (sprechende URLs)!</p> |
|------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------|

## SEO Links

|                                                                                  |                          |                                                                                                                          |
|----------------------------------------------------------------------------------|--------------------------|--------------------------------------------------------------------------------------------------------------------------|
|  | Unterstriche in den URLs | Perfekt! Keine Unterstriche in Ihren URLs gefunden.                                                                      |
|  | In-page Links            | Wir haben insgesamt 40 Links gefunden, davon 0 Link(s) zu Dateien                                                        |
|  | Statistics               | <p>Externe Links : noreferrer noopener 0%</p> <p>Externe Links : Nat ü rliche Links 22.5%</p> <p>Interne Links 77.5%</p> |

## In-page Links

| Anker                                                      | Typ    | Nat ü rlich        |
|------------------------------------------------------------|--------|--------------------|
| <a href="#">Sign In</a>                                    | Intern | Nat ü rliche Links |
| <a href="#">Sign Up</a>                                    | Intern | Nat ü rliche Links |
| <a href="#">Get the Bundle</a>                             | Intern | Nat ü rliche Links |
| <a href="#">HBO&amp;nbsp;Max Help Center</a>               | Intern | Nat ü rliche Links |
| <a href="#">Disney+ Subscriber Agreement</a>               | Extern | Nat ü rliche Links |
| <a href="#">Hulu Subscriber Agreement</a>                  | Extern | Nat ü rliche Links |
| <a href="#">HBO&amp;nbsp;Max Terms of Use</a>              | Intern | Nat ü rliche Links |
| <a href="#">Privacy Center</a>                             | Extern | Nat ü rliche Links |
| <a href="#">Select Plan</a>                                | Intern | Nat ü rliche Links |
| <a href="#">Select Plan</a>                                | Intern | Nat ü rliche Links |
| <a href="#">Select Monthly</a>                             | Intern | Nat ü rliche Links |
| <a href="#">Select Yearly</a>                              | Intern | Nat ü rliche Links |
| <a href="#">Select Monthly</a>                             | Intern | Nat ü rliche Links |
| <a href="#">Select Yearly</a>                              | Intern | Nat ü rliche Links |
| <a href="#">Select Monthly</a>                             | Intern | Nat ü rliche Links |
| <a href="#">Select Yearly</a>                              | Intern | Nat ü rliche Links |
| <a href="#">Save with our student discount &amp;rsquo;</a> | Intern | Nat ü rliche Links |
| <a href="#">hbomax.com/information</a>                     | Intern | Nat ü rliche Links |

## In-page Links

|                                                    |        |                    |
|----------------------------------------------------|--------|--------------------|
| <a href="#">Ways To Get HBO Max.</a>               | Intern | Nat ü rliche Links |
| <a href="#">HBO Max Help Center.</a>               | Intern | Nat ü rliche Links |
| <a href="#">help.hbomax.com/plans</a>              | Intern | Nat ü rliche Links |
| <a href="#">Connect Your Provider</a>              | Intern | Nat ü rliche Links |
| <a href="#">Explore What's On</a>                  | Intern | Nat ü rliche Links |
| <a href="#">Movies</a>                             | Intern | Nat ü rliche Links |
| <a href="#">TV Shows</a>                           | Intern | Nat ü rliche Links |
| <a href="#">Originals</a>                          | Intern | Nat ü rliche Links |
| <a href="#">Free Episodes</a>                      | Intern | Nat ü rliche Links |
| <a href="#">Live Sports</a>                        | Intern | Nat ü rliche Links |
| <a href="#">Savings on HBO Max</a>                 | Intern | Nat ü rliche Links |
| <a href="#">Contenido en Espa ñ ol</a>             | Intern | Nat ü rliche Links |
| <a href="#">American Sign Language</a>             | Intern | Nat ü rliche Links |
| <a href="#">Accessibility</a>                      | Extern | Nat ü rliche Links |
| <a href="#">Privacy Policy</a>                     | Intern | Nat ü rliche Links |
| <a href="#">Children&amp;#x27;s Privacy Policy</a> | Intern | Nat ü rliche Links |
| <a href="#">Terms of Use</a>                       | Intern | Nat ü rliche Links |
| <a href="#">Ad Choices</a>                         | Extern | Nat ü rliche Links |
| <a href="#">Company</a>                            | Extern | Nat ü rliche Links |
| <a href="#">Join the Team</a>                      | Extern | Nat ü rliche Links |
| <a href="#">Press Releases</a>                     | Extern | Nat ü rliche Links |
| <a href="#">Advertising</a>                        | Extern | Nat ü rliche Links |

## SEO Suchbegriffe

|                                                                                    |                   |  |
|------------------------------------------------------------------------------------|-------------------|--|
|  | Suchbegriffswolke |  |
|------------------------------------------------------------------------------------|-------------------|--|

## Suchbegriff-Konsistenz

| Suchbegriff | Inhalt | Seitentitel | Suchbegriffe | Seitenbeschreibung | Überschriften |
|-------------|--------|-------------|--------------|--------------------|---------------|
|-------------|--------|-------------|--------------|--------------------|---------------|

## Benutzerfreundlichkeit

|                                                                                   |                    |                                                       |
|-----------------------------------------------------------------------------------|--------------------|-------------------------------------------------------|
|   | URL                | Domain : max.com<br>Länge : 7                         |
|   | Favoriten Icon     | Großartig, Ihre Webseite hat ein Favicon.             |
|   | Druckeigenschaften | Wir konnten kein druckfreundliches CSS finden.        |
|   | Sprache            | Gut. Ihre deklarierte Sprache ist en.                 |
|  | Dublin Core        | Diese Seite nutzt nicht die Vorteile von Dublin Core. |

## Dokument

|                                                                                    |                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|------------------------------------------------------------------------------------|------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype                            | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Kodierung                          | Perfekt. Ihr deklarierter Zeichensatz ist UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | W3C Validität                      | Fehler : 190<br>Warnungen : 41                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | E-Mail Datenschutz                 | Großartig, es wurde keine E-Mail-Adresse im Klartext gefunden!                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Veraltetes HTML                    | Großartig! Wir haben keine veralteten HTML-Tags in Ihrem HTML gefunden.                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Tipps zur Webseitengeschwindigkeit | <div>  Ausgezeichnet, Ihre Webseite verwendet keine verschachtelten Tabellen. </div> <div>  Schlecht, Ihre Webseite verwendet Inline-Styles. </div> <div>  Großartig, Ihre Webseite hat wenige CSS-Dateien. </div> |

## Dokument



Schlecht, Ihre Webseite hat zu viele JS-Dateien (mehr als 6).



Perfekt, Ihre Webseite nutzt gzip.

## Mobil



### Mobile Optimierung



Apple Icon



META Viewport Tag



Flash Inhalt

## Optimierung



### XML-Sitemap

Fehlt

Ihre Webseite hat keine XML-Sitemap – das kann problematisch sein.

Eine Sitemap listet URLs auf, die zum Crawlen verfügbar sind, und kann zusätzliche Informationen wie die neuesten Updates Ihrer Website, die Häufigkeit von Änderungen und die Wichtigkeit der URLs enthalten. Dies ermöglicht es Suchmaschinen, die Website intelligenter zu crawlen.



### Robots.txt

<http://max.com/robots.txt>

Großartig, Ihre Webseite hat eine robots.txt-Datei.



### Analytics

Fehlt

Wir haben kein Analysetool auf dieser Webseite erkannt.

Webanalyse ermöglicht es Ihnen, die Besucheraktivitäten auf Ihrer Webseite zu messen. Sie sollten mindestens ein Analysetool installiert haben, aber es kann auch gut sein, ein zweites zu installieren, um die Daten zu überprüfen.